66 Canal Center Plaza Alexandria VA 22314 Suite 555 Crossroads Media

American Crossroads/ Issue Submission Number 402 Issue 2



WSPA-TV

250 International Dr. Spartanburg SC 29303-8698 (864) 576-7777 FAX (864) 587-4480 Original

Greenville Spartanburg Ashevil	Key Market:	Order:	(L) Household	Demographic:
		Booking Group: WSPA	American Crossroads	Product:

Schedule Dates: 10/29 Eet./PO Number: 06225 Associated Coples: No

10/29/12 to 11/11/12 06225080

Client: Buyer:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

63375 11 /27 /694

Political

Campalgn Ref: Sales Rep: Order Ref: Business Type:

HRP Washington, DC 06225080 POLITICAL

E:120710059

Busineee Category: Transactional

Contract type:

			œ		7		თ		ហ		4		ω		2		_	Ref
		T.:	M-F 4-5p Judge Judy		M-F 3p ET / 2p CT Let's Make A Deal	· · ·	M-F 2p ET / 1p CT The Talk		M-F 12p News		M-F 1230-2p ET CBS Soaps		M-F 11a ET / 10a CT Price Is Right		M-Su 11p News	T	IVI-F 10a Your Carolina	
			2		3		01		9		12		9		2		2	Rev Type
	Weekly		T								1				,			
Closed PR	Weekly Totale: Total Spots(Ord Spots)		550		550		575		575		575		500		1275		300	Rate
	ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spots		Nor of Spots	-	Nbr of Spots	
	79		1						1		1		1		1		1	10/29
	19																	11/05
1	98		1		1		-1		1		1		1		1		1	Total
			550		550		575		575		575		500		1275		300	Cost

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y: Transactional	Bueiness Category: Transactional): No	Aseociated Copies: No
POLITICAL	Business Type:	Political	Contract type:		06225080	Est./PO Number:
06225080	Order Ref:	2	Weeke:	0 11/11/12	10/29/12 to 11/11/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /694	Client/Product/EetImate:		÷ .	Buyer
E:120710059	Campaign Ref:	63375	Submission Cost:	American Crossroads/ Issue	American	Client:

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		M-F 9a Dr Phil	3	M-F 8a CBS This Morning	T	M-F 730p Scene On 7	1	M-F 7a CBS This Morning	T	M-F 7p News		M-F 6a News		M-F 6p News		M-F 530p News	T.	M-F 530a News	TT.	M-F 5p News	T	M-F 5a News	Salee Product Details	Associated Copies: No
		01		2		01		01		01		01		2		O.		01		01		01	Rev Тур е	
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Closed PR	Weekly Totals: Total Spots(Ord Spots)	450		400		650		600		650		600		1050		1125		415		1125		190	Rate	
Ž	ots(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	5 30	Comme	30	Comme	30	Comme	30	Spot Type	Political
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
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	19																						11/05	: POLITICAL gory: Transaction
_	98	1		1		_		+						1		1		1		-1-			Total	ictional
		450		400		650		600		650		600		1050		1125		415		1125		190	Cost	

Suite 555 66 Canal Center Plaza Alexandria VA 22314 Crossroads Media

Schedule Dates: 10/29 Est./PO Number: 06225 Associated Copies: No

06225080

10/29/12 to 11/11/12

Weeks:

Contract type:

Submission Cost:
Client/Product/Estimate:

11 /27 /694

63375

Campaign Ref:

Political

Business Type: Order Ref: Sales Rep:

POLITICAL

06225080

HRP Washington, DC

E:120710059

Original

Business Category: Transactional

American Crossroads/ Issue

Client: Buyer:

American Crossroads/ Issue Submission Number 402 Issue 2



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			29		28		27		26		25		24		23		22		21		20		Ref
		M	M-F 5p News	M	M-F 5a News	M	M-F 4-5p Judge Judy	M	M-F 3p ET / 2p CT Let's Make A Deal	M	M-F 2p ET / 1p CT The Talk	M	M-F 12p News	M	M-F 1230-2p ET CBS Soaps	M	M-F 11a ET / 10a CT Price Is Right	M	M-Su 11p News	M	M-F 10a Your Carolina		Sales Product Details
			10		01		10		10		10		01		12		10		1.0		01		Rev Type
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1		1		(h		Ch		Ċn.		Ċħ.		Ġ,		Ġ,		12		3		Rate
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	19		1		_				_		1		-1				-1		1		1		11/05
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			1125		190		550		550		575		575		575		500		1275		300		Cost

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue Submission Number 402 Issue 2



WSPA-TV

250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

		£	5	39		38		37		36		35		22		33		32		31		30	Ref	ASSOCIAL	Assistation:	Schedule Dates:	Buyer:	Client:	
		oa News		M-Su 11p News	W	M-F 9a Dr Phil	M	M-F 8a CBS This Morning	W	M-F 730p Scene On 7	M	M-F 7a CBS This Morning	W	M-F 7p News	M	M-F 6a News	M.	M-F 6p News	M	M-F 530p News	[V	M-F 530a News	Salee Product Details	Associated Copies: No				American Crossroads/ Issue	
		Q.		2		01		01		01		01		91		01		01		01		01	Rev Type						
														•											Contract type:	Weeks:	Client/Pro	Submiesion Cost:	
	Weekly			<u> </u>				1						I		r		T							ype:		Client/Product/Estimate:	on Cost:	
Closed PR	Weekly Totale: Total Spots(Ord Spots)	250		1275		450		400		650		600		650		600		1050		1125		415	Rate				ě		
	s(Ord Spots)	30	Comme	30	Camme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type		Political	N	11 /27 /694	63375	
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots							
	79			1																			10/29	Business Category:	Business Type:	Order Ref:	Salee Rep:	Campalgn Ref:	
	19									1		1		1		1		1		1		1	11/05	1 .	POLITICAL	06225080	표 무 V	E:120	
	98	_		_		1		1		1				>		1		1		_		-	Total	Transactional	ICAL	980	HRP Washington, DC	E:120710059	(
		250		1275		450		400		650		600		650		600		1050		1125		415	Cost				გ 		CHRITICAL

66 Canal Center Plaza Alexandria VA 22314 Suite 555

Client: Buyer:

Schedule Dates:

Contract type: Weeks:

Submission Cost: Client/Product/Estimate:

11 /27 /694

63375

Business Type: Order Ref: Sales Rep: Campaign Ref:

POLITICAL 06225080

HRP Washington, DC E:120710059

10/29/12 to 11/11/12

American Crossroads/ Issue

American Crossroads/ Issue **Submission Number 402** Issue 2



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (854) 575-7777 FAX (864) 587-4480 Original

Est./PO Associa	Est./PO Number: 06225080 Associated Copies: No		Contract type:		Political		Order Ref: 06225080 Business Type: POLITICAL Business Category: Transactional	06225080 POLITICAL ory: Transaction	CAL ctional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
	S.				Comme					
4	M-Su 11p News	10			30	Nbr of Spots				
	S				Comme	Closed PR	-1		1	
42	Sun 6a News	01		250	30	Nbr of Spots	1		1	250
	or				Comme					
43	Sun 9a ET / 8a CT CBS Sunday Morning News	01		600	30	Nbr of Spots			_	600
	S				Comme					
44	M-F 10a Your Carolina	01		300	30	Nbr of Spots	1		1	300
					Comme					
45	M-Su 11p News	01		1275	30	Nbr of Spots	1		1	1275
					Comme					
46	M-F 11a ET / 10a CT Price Is Right	91		500	30	Nbr of Spots	1		1	500
	×				Comme					
47	M-F 1230-2p ET CBS Scaps	12		575	30	Nbr of Spots	1		1	575
					Comme					
	M-F 12p News	01		575	30	Nbr of Spots	1		1	575
					Comme					
49	M-F 2p ET / 1p CT The Talk	01		575	30	Nbr of Spots	1		-1	575
					Comme					
50	M-F 4-5p Judge Judy	01		550	30	Nbr of Spots	.1		1	550
					Comme					
			Wee	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		79	19	98	
				Closed PR					1	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 402 Issue 2



WSPA-TV 250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

Transactional	Business Category: Transactions			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06225080	Est./PO Number:
06225080	Order Ref:	N	Weeks:	10/29/12 to 11/11/12	chedule Dates:
HRP Washington, DC	Seles Rep:	11 /27 /694	Client/Product/Estimate:		Buyer:
E:120710059	Campaign Ref:	63375	Submission Cost:	American Crossroads/ Issue	Client:

Est./PO Number: Associated Copie	Est./PO Number: 06225080 Associated Copies: No		Contract type:		Political	Bus	Business Type: POLITICAL Business Category: Transactional	POLITICAL ory: Transaction	CAL	
Ref	Sales Product Details	Rev Туре		Rate	Spot Type		10/29	11/05	Total	Cost
51	M-F 5a News	01		190	30	Nbr of Spots	>			190
	T				Comme					
52	M-F 5p News	01		1125	30	Nbr of Spots	1			1125
	T				Comme					
53	M-F 530a News	10		415	30	Nbr of Spots				415
	Т				Comme					
54	M-F 530p News	01		1125	30	Nbr of Spots	1			1125
	T				Comme					
g	M-F 6p News	01		1050	30	Nbr of Spots	1			1050
					Comme					
8	M-F 6a News	01		600	30	Nbr of Spots	1			600
	Т				Comme					
57	M-F 7p News	01		650	30	Nbr of Spots	1		1	650
			•		Comme					
58	M-F 7a CBS This Morning	01		600	30	Nbr of Spots	1			600
					Comme					
59	M-F 730p Scene On 7	01		650	30	Nbr of Spots	1		1	650
					Comme					
න	M-F 8a CBS This Morning	01		400	30	Nbr of Spots	-1			400
	т				Comme					
61	M-F 9a Dr Phil	01		450	38	Nbr of Spots	-1			450
			4/2-							
			Wee	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		79	19	98	
				Closed PR			1			

Suite 555 66 Canal Center Plaza Alexandria VA 22314

Client: Buyer:

American Crossroads/ Issue

Submieeion Cost: Client/Product/Estimate:

63375 11 /27 /694

Campaign Ref: Sales Rep: Order Ref: Businees Type:

HRP Washington, DC 06225080

E:120710059

Original

Business Category: Transactional

POLITICAL

Political

Contract type:

Schedule Dates:

10/29/12 to 11/11/12 06225080

Est./PO Number: Associated Copiee: No

American Crossroads/ Issue Submission Number 402 Issue 2



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

			71		70		69		58		67		8		8		2		93		න		Ref
			M-F 530a News		M-F 5p News		M-F 5a News		M-F 4-5p Judge Judy		M-F 2p ET / 1p CT The Talk		M-F 12p News		M-F 1230-2p ET CBS Soaps		M-F 11a ET / 10a CT Price Is Right		M-Su 11p News		M-F 10a Your Carolina		Sales Product Details
			01		2		93		01		01		2		12		01		01		01		Rev Туре
	Weekly																						
Closed PR	Weekly Totale: Total Spots(Ord Spots)		415		1125		190		550		575		575		575		500		1275		300		Rate
~	1 1	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spots		
>	79		-1-		1		1		1		1		1		1		1		1		1		10/29
	19																						11/05
_1	98				1		1		1		1		1		->		1		1		1		Total
			415		1125		190		550		575		575		575		500		1275		300		Cost

66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue Submission Number 402 Issue 2







WSPA-TV 250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

									Ç	Original
Buyer:		Đ	Submission Cost: Client/Product/Estimate	llmate:	63375 11 /27 /694	Ca Sal	Campaign Ref: Sales Rep:	E:120710059 HRP Washing	E:120710059 HRP Washington, DC	0
Schedule Dates:			Weeks:		N	Oro	Order Ref:	06225080	80	
Est./PO Number:	Number: 06225080		Contract type:		Political	Bu	Business Type:	POLITICAL	CAL	
Associa	Associated Copies: No					Bu	Business Category: Transactional	ry: Transac	tional	
Ref	Sales Product Details	Rev Туре		Rate	Spot Type		10/29	11/05	Total	Cost
72	M-F 530p News	01		1125	30	Nbr of Spots	1		1	1125
					Comme					
73	M-F 6p News	9		1050	30	Nbr of Spots	1		1	1060
					Comme					
74	M-F 6a News →	01		600	30	Nbr of Spots	1		1	600

Est./PO Number: Associated Copic	Est./PO Number: 06225080 Associated Copies: No		Contract type:		Political	Bu Bu	Business Type: POLITICAL Business Category: Transactional	POLITICAL Transaction	SAL	
Ref	Sales Product Detalls	Rev Туре		Rate	Spot Type		10/29	11/05	Total	Cost
72	M-F 530p News	01		1125	30	Nbr of Spots	1		-	1125
					Comme					
73	M-F 6p News	01		1050	38	Nbr of Spots	1		1	1050
					Comme					
74	M-F 6a News	01		600	30	Nbr of Spots	1		<u> </u>	600
					Comme					
75	M-F 7p News	01		650	30	Nbr of Spots	1		>	650
					Comme					
76	M-F 7a CBS This Morning	01		600	30	Nbr of Spots	1		_	600
					Comme					
77	M-F 730p Scene On 7	01		650	30	Nbr of Spots	1		-3	650
					Comme					
78	M-F 8a CBS This Morning	01		400	30	Nbr of Spots	1		1	400
					Comme					
79	M-F 9a Dr Phil	01		450	30	Nbr of Spots	1		-1	450
-					Comme					
88	M-F 10a Your Carolina	01		300	30	Nbr of Spots	-,1		>	300
	W				Comme					
81	M-Su 11p News	01		1275	30	Nbr of Spots	1			1275
	W				Comme					
82	M-F 11a ET / 10a CT Price Is Right	91		500	30	Nbr of Spots	1			500
			W ₀	Weekly Totals: Total Spots/Ord Spots	On Spate)		3	3		
				Closed BB	(and the control				١	
				Closed PK						

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 402 Issue 2





WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

			92		91		90		89		88		87		86		85		84		83		Ref	Associat	Est./PO Number:	Schedule Datee:	Buyer:	CHent
		VV	M-F 6a News		M-F 6p News	·······································	M-F 530p News	W	M-F 530a News	W	M-F 5p News	W	M-F 5a News	W	M-F 4-5p Judge Judy	. W	M-F 2p ET / 1p CT The Talk	. W	M-F 12p News		M-F 1230-2p ET CBS Soaps	W	Sales Product Details	Associated Copies: No				American Crossroads/ Issue
			9.		9		2		01		01		01		91		91		01		12		Rev Type					
																									Contract type:	Weeke:	Client/Product/Estimate:	de la logación de la
	Weekly T		-																								/Estimate	180
Closed PR	Weekly Totals: Total Spots(Ord Spots)		600		1050		1125		415		1125		190		550		575		575		575		Rate				•	
	1 1	Comme	30	Camme	30	Comme	30	Comme	30	Camme	30	Camme	30	Comme	30	Comme	30	Comme	30	Camme	30	Comme	Spot Type		Political	2	11 /27 /694	0/0/0
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spats		Nbr of Spots		Nbr of Spats		Nbr of Spats							
-	79		1	-	1		1	-	1		1		1		1		1		1		-3		10/29	Businees Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ret:
	19																						11/05	jory: Trans		0622	표 무	F.1.71
_	98		1								1				-7		_		1		-1		Total	sactional	POLITICAL	06225080	HRP Washington, DC	E:120710058
			600		1050	••••	1125		415		1125		190		550		575		575		575		Cost				, DC	

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American Crossroads/ Issue Submission Number 402 Issue 2





WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

			99 M-F 7a CBS This Morning	MKga		W	97 M-F 9a Dr Phíl	, W,	96 M-F 8a CBS This Morning	W	95 M-F 730p Scene On 7	· · · W· · ·	94 M-F 7a CBS This Morning	W	93 M-F 7p News	Ref Sales Product Details	Client: American Crossroads/ Issue Buyer: 7, 7, 7, 7, 7, 7, 7, 7, 7, 7, 7, 7, 7,
			01		9		9		9		93		3		01	Rev Type	
	Wee																Submission Cost: Client/Product/Estimste: Weeks: Contract type:
Closed PR	Weekly Totals: Total Spots(Ord Spots)		600		1275		450		400		650		600		650	Rate	mste:
1	ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type	63375 11 /27 /694 2 Political
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		ппос
	79		-1		-1		1		1		1		1	-	-3	10/29	Campalgn Ref: E:120710059 Ssles Rep: HRP Washing Order Ref: 06225080 Business Type: POLITICAL Business Category: Transactional
	19															11/05	E:120710059 HRP Washing 06225080 POLITICAL POY: Transactional
	98		1		-1		3		1				1			Total	1 = 1
			600		1275		450		400		650		600		650	Cost	on, DC

Grand Totals

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Page 1
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]			Month 11 Weeks: 4		
	Totals	10/29		11/05	
Spots	98		79		19
Cost	63375		51220		10155
- Proposition					
Grand Totals:				Spots:	98
				Gross Total:	63,375.00
				Commission:	9,506.25
				Net Total:	53,868.75